

FOUNDED 1926



TEL. 251-3822

THE HOLES-WEBWAY CO.

ST. CLOUD, MINNESOTA 56301

WITH YOUR PERMISSION, WE ARE GOING TO SEND YOU
FREE OF ANY CHARGE THE WEBWAY SIGN MAKER
FOR YOU TO MAKE AS MANY SIGNS AS YOU SEE FIT!

The new, easy-to-use Webway showcard maker can end forever your sign-making problems. Now the work, mess and expense you've had in obtaining good attractive signs is over! No longer do you have to use messy and dirty oils and paints. No longer do you have to wait until the sign shop or an employee gets around to making the type of sign you need. And no longer do you need to spend exorbitant amounts for your much needed signs.

The Webway showcard maker is the easiest to use sign-making method ever devised. With the Webway system, you, or one of your employees, can easily make neat, uniform, professional signs in minutes.

The Webway signmaker consists of 5,300 colorful large, medium and small letters and numbers which are easily and quickly stuck down like postage stamps on lined cards. These units are arranged in "quick-pick" trays - - - that's all there is to it - it's that simple.

The Webway signmaker will save you money, too. Webway signs cost but a fraction of other signs. Fifteen cents will make the most elaborate sign. - - - Smaller signs cost as little as five cents each and especially attractive price cards cost practically nothing.

Because we feel that once you use this new system you will want to keep it for your very own, we make you this SPECIAL FREE OFFER. With your permission, we are going to send the cabinet to you FREE of any charge. We would like you to make as many signs as you wish for one whole month. If, after making these signs, you wish to keep the showcard maker you may send us your check. However, if you do not care for it, you may send it back to us charges collect - - at no cost to you. (You would, of course, keep the many signs you had made.)

Send in the postage paid card today for your Free Trial Webway showcard maker. We'd like to hear from you.

Sincerely yours,

by

W. W. Holes

William W. Holes

Executive Vice-President

WWH/lid

ANYONE Can Make Beautiful Signs With The WEBWAY System

Make eye-catching, letter perfect signs as easily as licking stamps. With a few cents worth of cut-out gummed letters from your WEBWAY Sign Cabinet, you can do the job you would pay a professional sign painter several dollars to do.

WEBWAY letters are perfectly proportioned and cleanly die-cut from a special 20 point card board with a highly polished, glazed surface. Choose from these colors: ALL RED letters and numerals, or ALL BLACK letters and numerals, or BLACK letters and RED numerals.

Guide-line mounting cards and Line-a-time strips have a graph-like pattern faintly printed in soft grey which not only eliminates spacing problems but adds to the attractiveness of the finished signs. Guide-line cards come 11x14 inches in size but may be cut to 7 x 11 or 5½ x 7.

THE WEBWAY SIGN CABINET

The WEBWAY system is contained in a sturdy good looking cabinet, easy to use and store. The three trays in the cabinet contain over 5,300 letters and numerals, enough to make many hundreds of signs and price cards. Additional Guide-line cards may be ordered when needed at \$7.00 per 100. Refill quantities of letters and numerals and Line-a-time strips may be ordered in small quantities at nominal prices.

CONTENTS OF CABINET:

- 1 Tray with 1800 letters and 650 numerals ¾" size.
- 1 Tray with 1450 letters and 525 numerals 1⅛" size.
- 1 Tray with 650 letters and 225 numerals 2" size.
- Plus ample dollar & cent signs and decimal points.
- 100 - ¾" x 14" Line-a-time mounting strips.
- 100 - 1⅛" x 14" Line-a-time mounting strips.
- 100 - 2" x 14" Line-a-time mounting strips.
- 50 - Guide-line Mounting Cards 11" x 14".

WEBWAY SIGN CABINET COMPLETE

PRICE \$29.75 Plus Parcel Post or Express

Manufactured by

THE HOLES-WEBWAY CO. ST. CLOUD, MINN. 56301



HERE'S HOW EASY IT IS TO MAKE A SIGN THE WEBWAY. Merely stick letters on Line-a-time gummed mounting strips. Then snip off strips and mount on Guide-line cards. A faintly printed graph-like pattern on both strips and cards eliminate spacing and aligning problems.



NO PAINTS



NO INKS



NO BRUSHES



NO ART FEES



NO SPECIAL SKILL



NO WAITING



Shown above is the Webway sign cabinet with its three trays of Webway letters and numerals, plus guide-line cards, line-a-time strips, and sponge. To the right are typical examples of Webway signs that anyone can make.

MAKE ANY SIGN YOU WANT --- THE QUICK, EASY WAY

Good signs put your message across with force. Now you can have signs **when you want them** without waiting for a sign man, without exorbitant art fees, and without the use of messy paints or brushes.

Anyone in your organization can make beautiful signs with the WEBWAY system. And these signs will serve you by giving news, urging action, or selling goods and services. No matter how busy you or your people are, WEBWAY signs will never fail to do a good job of informing and persuading.

Everyone can use the handy WEBWAY system — teachers, students, members of churches and clubs, government workers, people in business and industry. The signs you make will be silent messengers that say what you wish said — and keep saying it when you are absent or busy.

The WEBWAY sign system is not an expense. It will soon pay for itself in time and money saved.

SPECIAL OFFER ORDER CARD

Attention Mr. W. W. Holes: We are to receive **FREE OF ANY CHARGE** for one whole month the easy-to-use Webway Sign System for us to make as many signs as we see fit. If after making these signs we wish to keep the cabinet we will send you our check. However, if we do not care for this new sign making method we will return it to you--charges collect--at no cost to us.

The WEBWAY Sign Cabinet Contains:

One tray with 1800 letters & 650 numerals $\frac{3}{4}$ " size.
One tray with 1450 letters & 525 numerals $1\frac{1}{8}$ " size.
One tray with 650 letters & 225 numerals 2" size.
Plus ample dollar & cent signs and decimal points.
100 - $\frac{3}{4}$ x 14" Line-a-time Mounting Strips.
100 - $1\frac{1}{8}$ x 14" Line-a-time Mounting Strips.
100 - 2 x 14" Line-a-time Mounting Strips.
50 - 11 x 14" White Guide-Line Mounting Cards.
One Handsome WEBWAY Cabinet.

Price
Complete

\$29.75

Plus Postage
or Express

CHECK
COLOR ☐ ☐
DESIRED

BLACK LETTERS
RED NUMERALS

☐ RED & BLACK LETTERS
☐ RED & BLACK NUMERALS

Firm

Address

City, State
& Zip Code

Name of
Purchaser

Title

Print Legibly or Use Rubber Stamp

No
Postage Stamp
Necessary
If Mailed in the
United States

Postage
Will Be Paid
by
Addressee

B U S I N E S S R E P L Y C A R D
First Class Permit No. 10 — St. Cloud, Minn.

POSTAGE WILL BE PAID BY

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